

8<sup>th</sup> October 2021



Dear Parents/Guardians,

This year Clifton with Rawcliffe Primary School will be participating in the Jack Archer Award/Walk to School Week. Schools in York will be taking part in the "Walk to School Week" next week 11<sup>th</sup>-15<sup>th</sup> October. Children are encouraged to walk to school if possible rather than come by car. The children will share with their teacher how they travelled to school each day and the data will be collected as a whole school. Please note that only those children who have walked, cycled, scooted or used the bus for the whole of their journey count for the purpose of the competition. Each child will receive a 'Walk to School' sticker at the end of the week.

This year will be the 18<sup>th</sup> year of the very popular Jack Archer Award. Jack was an Alderman of York who never owned a car, preferring to walk everywhere and lived to age 92. He was also Chairman and President of Age UK York, which we have partnered with every year for the award as part of their intergenerational work. We would like to encourage as many children to walk, cycle or scoot to school during walk to school week, and leave the car at home. Active travel to school is the perfect opportunity for children to learn about their local environment and develop their road awareness skills. It also provides an opportunity to get fitter, have fun meeting their friends and arrive at school ready to learn. Fewer cars outside the school gates makes for a safer journey to school.

Anyone that downloads the BetterPoints app and records their walking journeys will earn double points during Walk to School Week! So more walking means even more rewards! There are lots of rewards to choose from, so parents could earn themselves a free coffee, gift vouchers or the chance to give to a local charity.

You can also record your journey on social media during the week. You can post with #WalkToSchoolWeek, tagging @iTravelYork on Twitter and Facebook.

Thank you for your support

Rachael Brisby  
PSHE Co-ordinator